NYU TANDON SCHOOL OF ENGINEERING

20TH ANNUAL

CSAW'23

NEW YORK CITY

November 8th – 11th, 2023

SPONSORSHIP PROSPECTUS

NYU Center for Cybersecurity

WHAT IS CSAW?

Presented by the NYU Center for Cybersecurity,
The CSAW Global Cybersecurity Games and Conference was founded

more than 20 years ago to create awareness about cybersecurity.

CSAW is the most comprehensive student-run cyber security event in the world, featuring many cyber competitions, workshops and industry events.

Final events are hosted by 5 global academic partners:

- **USA-CANADA:** *NYU Tandon School of Engineering*
- **MENA:** *NYU Abu Dhabi*
- **EUROPE:** *Grenoble INP – Esisar*
- **INDIA:** *Indian Institute of Technology Kanpur*
- **MEXICO:** *Universidad Iberoamericana*

Learn more at www.csaw.io

CSAW BY THE NUMBERS

7+

Competitions

700+

Attendees

12+

Talks & Roundtables

2+

Hackathons

50+

Speakers & Judges

120+

Papers Submitted

THE COMPETITIONS

- Applied Research Competition
- Capture The Flag
- Logic Locking
- Hack 3D
- Policy Competition
- Embedded Security Challenge
- Cyber Journalism Award

PAST SPEAKERS / JUDGES

Stephen Tong (Zellic)

Ali Naqvi (Con Edison Company)

Kurt Rosenfeld (Google)

Abhishek Ramchandran (Siemens)

Ajoy Kumar (DTCC)

PAST SPONSORS

AWS
BANK OF AMERICA
CARNEGIE MELLON
CON EDISON
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J.P. MORGAN CHASE
META
NATIONAL SCIENCE FOUNDATION
SIEMENS
TRAIL OF BITS
ZELLIC

SPONSORSHIP PACKAGES

CONFERENCE T-SHIRT SPONSOR

Conference logo on the back of the CSAW'23 t-shirt. T-shirts are mailed to all global finalists, student organizers, and competition judges.

$30,000/1 Available

COMPETITION PRIZE SPONSOR FOR US-CANADA FINALISTS

Sponsor of the cash prize payments that are distributed to the 1st, 2nd, and 3rd place winners for the US-Canada region. Personalized prize letter from sponsor to be emailed to all winners, plus the opportunity for an on-demand congratulatory video to be included in the Awards Ceremony

$50,000/1 Available

OPENING KEYNOTE

Opportunity to provide the keynote address for the global conference. Format (live, semi-live, or pre-recorded) and topic to be determined in coordination with CSAW organizers.

$30,000/1 Available

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NAMED AUDITORIUM SPONSOR

Sponsor will receive exclusive naming rights to the auditorium for CSAW'23. The auditorium is the centralized location for live events, including keynote addresses, workshops, panels, and award ceremonies. Company name will appear at the auditorium's entrance. Premium placement of a booth in the Lobby

$20,000/1 Available

CSAW '23 CHALLENGE SPONSOR

Sponsorship of a CSAW'23 challenge supports student travel to the Brooklyn Campus, competition development which includes purchasing and global shipping of the competition supplies to teams in Europe, India, the Middle East/North Africa, and the United States and Canada. Sponsor to be acknowledged on the CSAW website and during the Awards Ceremony. A booth at the Industry Fair and access to student resumes is also included.

$10,000/7 Available

CSAW SUPPORTER

Contributions provide general support for competition development. A booth at the Industry Fair and access to student resumes is also included.

$5,000 - $10,000 /Unlimited

SPONSORSHIP PACKAGES

VIP CYBER PROJECT SPONSOR

Through NYU's Vertically Integrated Projects (VIP) Industry Affiliates Program, organizations can support VIP Teams which may consist of both undergraduate and graduate NYU students. Teams of 3-5 students work with faculty mentors and industry practitioners on research projects throughout the year (2 semesters).

$15,000/3 Available

MS STUDENT CYBER PROJECT/THESIS SUPPORT

Sponsor an NYU student in a thesis/capstone or a part-time NYU Graduate Research Assistant in a project with a cyber/CS/data-science theme. Research Assistants are expected to devote up to 20 hours per week to duties related to the project. Themes must be of mutual interest and require approval by prospective faculty advisor.

$25,000/5 Available

CSAW'23

Contact Us

Please contact Ramesh Karri to discuss sponsorship opportunities

rkarri@nyu.edu

646-997-3596