



NYU

**TANDON SCHOOL
OF ENGINEERING**

20TH ANNUAL

CSAW'23

NEW YORK CITY

November 8th – 11th, 2023

**SPONSORSHIP
PROSPECTUS**

NYU Center for Cybersecurity

WHAT IS CSAW?

Presented by the NYU Center for Cybersecurity,
The CSAW Global Cybersecurity Games and Conference was founded
more than 20 years ago to create awareness about cybersecurity.

CSAW is the most comprehensive student-run cyber security
event in the world, featuring many cyber competitions, workshops
and industry events.

Final events are hosted by 5 global academic partners:

- **USA-CANADA:** *NYU Tandon School of Engineering*
- **MENA:** *NYU Abu Dhabi*
- **EUROPE:** *Grenoble INP – Esisar*
- **INDIA:** *Indian Institute of Technology Kanpur*
- **MEXICO:** *Universidad Iberoamericana*

Learn more at www.csaw.io



CSAW BY THE NUMBERS



7+
Competitions



700+
Attendees



12+
Talks & Roundtables



2+
Hackathons

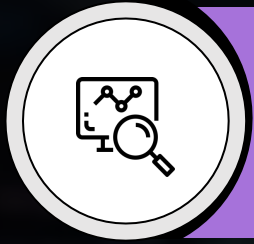


50+
Speakers & Judges



120+
Papers Submitted

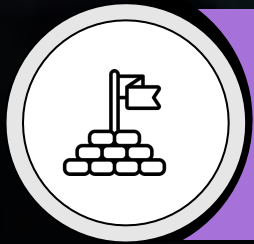
THE COMPETITIONS



Applied Research
Competition



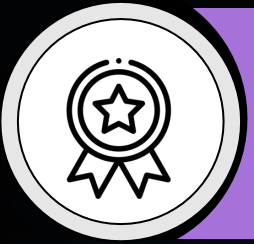
Hack 3D



Capture The
Flag



Policy
Competition



Logic Locking



Embedded
Security Challenge



Cyber Journalism
Award



PAST SPEAKERS/JUDGES

Stephen Tong (Zellic)

Ali Naqvi (Con Edison Company)

Kurt Rosenfeld (Google)

Abhishek Ramchandran (Siemens)

Ajoy Kumar (DTCC)

PAST SPONSORS

AWS

BANK OF AMERICA

CARNEGIE MELLON

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DTCC

J.P. MORGAN CHASE

META

NATIONAL SCIENCE FOUNDATION

SIEMENS

TRAIL OF BITS

ZELIC

SPONSORSHIP PACKAGES

CONFERENCE T-SHIRT SPONSOR

Conference logo on the back of the CSAW'23 t-shirt. T-shirts are mailed to all global finalists, student organizers, and competition judges.

\$30,000/1 Available

COMPETITION PRIZE SPONSOR FOR US- CANADA FINALISTS

Sponsor of the cash prize payments that are distributed to the 1st, 2nd, and 3rd place winners for the US-Canada region. Personalized prize letter from sponsor to be emailed to all winners, plus the opportunity for an on-demand congratulatory video to be included in the Awards Ceremony

\$50,000/1 Available

OPENING KEYNOTE

Opportunity to provide the keynote address for the global conference.
Format (live, semi-live, or pre-recorded) and topic to be determined in coordination with CSAW organizers.

\$30,000/1 Available

SPONSORSHIP PACKAGES

NAMED AUDITORIUM SPONSOR

Sponsor will receive exclusive naming rights to the auditorium for CSAW'23. The auditorium is the centralized location for live events, including keynote addresses, workshops, panels, and award ceremonies. Company name will appear at the auditorium's entrance. Premium placement of a booth in the Lobby

\$20,000/1 Available

CSAW '23 CHALLENGE SPONSOR

Sponsorship of a CSAW'23 challenge supports student travel to the Brooklyn Campus, competition development which includes purchasing and global shipping of the competition supplies to teams in Europe, India, the Middle East/North Africa, and the United States and Canada. Sponsor to be acknowledged on the CSAW website and during the Awards Ceremony. A booth at the Industry Fair and access to student resumes is also included.

\$10,000/7 Available

CSAW SUPPORTER

Contributions provide general support for competition development. A booth at the Industry Fair and access to student resumes is also included.

**\$5,000 - \$10,000
/Unlimited**

SPONSORSHIP PACKAGES

VIP CYBER PROJECT SPONSOR

Through NYU's Vertically Integrated Projects (VIP) Industry Affiliates Program, organizations can support VIP Teams which may consist of both undergraduate and graduate NYU students. Teams of 3-5 students work with faculty mentors and industry practitioners on research projects throughout the year (2 semesters).

\$15,000/3 Available

MS STUDENT CYBER PROJECT/THESIS SUPPORT

Sponsor an NYU student in a thesis/capstone or a part-time NYU Graduate Research Assistant in a project with a cyber/CS/data-science theme.

Research Assistants are expected to devote up to 20 hours per week to duties related to the project. Themes must be of mutual interest and require approval by prospective faculty advisor.

\$25,000/5 Available

The background of the slide is a collage of digital and technological imagery. On the left, there is a large, glowing yellow padlock with a keyhole, set against a backdrop of binary code (0s and 1s) and red, glowing circuit lines. To the right of the padlock, there are more circuit-like patterns in blue and white. A large, stylized graphic of a mountain or a series of peaks, colored in shades of purple and black, runs diagonally across the middle of the slide, separating the top header area from the main text area.

CSAW'23

Contact Us

Please contact Ramesh Karri to discuss
sponsorship opportunities



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