

CSAW'24

SPONSORSHIP OPPORTUNITIES

US/Canada Region

Become a sponsor of CSAW'24 and gain unparalleled access to the student cybersecurity community, showcasing your company's commitment and expertise. With hundreds of anticipated in-person participants and extended reach through online platforms, your organization will connect with a diverse group of professionals, students, and industry leaders throughout and beyond this premier event.



Sponsorships below include the following:

PARTICIPATION/BOOTH AT INDUSTRY FAIR

INVITATION TO INDUSTRY TALK (limited availability)

PRIZE SPONSOR \$50,000

Sponsor of the cash prize payments that are distributed to the 1st, 2nd, and 3rd place winners for the US-Canada region. Personalized prize letter from sponsor to be emailed to all winners.

T-SHIRT SPONSOR \$30,000

Your logo will be prominently displayed on the back of the official CSAW'24 t-shirt, ensuring visibility. These t-shirts are distributed to all global finalists, student organizers, and competition judges, offering widespread recognition.

KEYNOTE SPONSOR \$30,000

As the Keynote Sponsor, you'll have the prestigious opportunity to deliver the keynote address at the global conference. Choose from live, semi-live, or pre-recorded formats, with the topic developed in collaboration with CSAW organizers to ensure alignment and impact.

HALL SPONSOR \$20,000

Gain exclusive naming rights to the central auditorium during CSAW'24, a focal point for attendees. Your company's name will be featured at the auditorium's entrance, offering premium brand visibility.

CHALLENGE SPONSOR \$10,000

7 Sponsorships available

Sponsorship of a CSAW'24 challenge supports student travel to the Brooklyn campus as well as competition development which includes purchasing and global shipping of the competition supplies to teams in Europe, India, the Middle East/North Africa, and the US and Canada. One sponsorship for each challenge offered.

EVENT SPONSOR \$10,000

Contributions provide general support for competition development. A booth at the Industry Fair and access to students for networking is also included.



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More opportunities to be an Event Sponsor!

Note that there will be dedicated networking time during the CSAW Career Fair and other times during the event to build a relationship with your organization. All the sponsorship options give you opportunities for high visibility with students. We can also build tailored sponsorship packages to suit your organization's needs.

**CSAW EVENT
SUPPORTER
\$5,000**

Contributions provide general support for competition development.



**VIP CYBER PROJECT
SPONSOR
\$15,000**

Through NYU's Vertically Integrated Projects (VIP) Industry Affiliates Program, organizations can support VIP Teams which may consist of both undergraduate and graduate NYU students. Teams of 3-5 students work with faculty mentors and industry practitioners on research projects throughout the year (2 semesters).

**GRAD STUDENT PROJECT
SPONSOR
\$25,000**

Sponsor an NYU student in a thesis or capstone or as a part-time NYU Research Assistant in a project with a cyber/CS/data-science theme. Research Assistants are expected to devote up to 20 hours per week to duties related to the project. Themes must be of mutual interest and require approval by prospective faculty advisor.

Enhanced Sponsorship Benefits: All our sponsors enjoy additional perks, including featured social media posts, your logo on the CSAW'24 website, and special mentions during the event. Plus, engage directly with attendees through panels and exclusive networking sessions.

Ready to Make an Impact? Connect with us to secure your sponsorship spot or to tailor a package that suits your organization's unique needs. Reach out to Prof. Ramesh Karri at rkarri@nyu.edu for a detailed discussion and to join our prestigious list of sponsors.

CSAW US-Canada is made possible by the generous support of our past sponsors, including:



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