SPONSORSHIP PROSPECTUS

NEW YORK CITY
November 9th – 12th, 2022
WHAT IS CSAW?

Presented by the NYU Center for Cybersecurity, The CSAW Global Cybersecurity Games and Conference was founded more than 20 years ago to create awareness about cybersecurity.

CSAW is the most comprehensive student-run cyber security event in the world, featuring many cyber competitions, workshops, and industry events.

Final events are hosted by 5 global academic partners:

- **USA-CANADA**: NYU Tandon School of Engineering
- **MENA**: NYU Abu Dhabi
- **EUROPE**: Grenoble INP – Esisar
- **INDIA**: Indian Institute of Technology Kanpur
- **MEXICO**: Universidad Iberoamericana

Learn more at [www.csaw.io](http://www.csaw.io)
CSAW BY THE NUMBERS

- 7+ Competitions
- 700+ Attendees
- 12+ Talks & Roundtables
- 2+ Hackathons
- 50+ Speakers & Judges
- 120+ Papers Submitted
THE COMPETITIONS

- Applied Research Competition
- Capture The Flag
- Logic Locking
- Cyber Journalism Award
- Hack 3D
- Policy Competition
- Embedded Security Challenge
PAST SPEAKERS/JUDGES

- BOAZ GELBORD, CISO, AKAMAI
- DAMON MCCOY, NYU CCS
- DINA TEMPLE-RASTON, NPR
- JIM ROUTH, CISO, MASSMUTUAL
- KASHMIR HILL, NY TIMES
- MICHAEL CENA, VP, A&E
- OMKAR ARASARATNAM, J.P. MORGAN CHASE

PAST SPONSORS

- AWS
- BANK OF AMERICA
- CARNEGIE MELLON
- DTCC
- FACEBOOK
- J.P. MORGAN CHASE
- NATIONAL SCIENCE FOUNDATION
- SIEMENS
- TRAIL OF BITS
SPONSORSHIP PACKAGES

COMPETITION PRIZE SPONSOR FOR US-CANADA FINALISTS
Sponsor of the cash prize payments that are distributed to the 1st, 2nd, and 3rd place winners for the US-Canada region. Personalized prize letter from sponsor to be emailed to all winners, plus the opportunity for an on-demand congratulatory video to be included in the Awards Ceremony. Premium placement of a booth in the Lobby and access to student resumes is also included.

$30,000/1 Available

CONFERENCE T-SHIRT SPONSOR
Conference logo on the back of the CSAW’22 t-shirt. T-shirts are mailed to all global finalists, student organizers, and competition judges. Premium placement of a booth in the Lobby and access to student resumes is also included.

$30,000/1 Available

OPENING KEYNOTE
Opportunity to provide the keynote address for the global conference, tentatively scheduled for November 10th, 2022. Format (live, semi-live, or pre-recorded) and topic to be determined in coordination with CSAW organizers. Premium placement of a booth in the Lobby and access to student resumes is also included.

$20,000/1 Available
SPONSORSHIP PACKAGES

NAMED AUDITORIUM SPONSOR

Sponsor will receive exclusive naming rights to the auditorium for CSAW'22. The auditorium is the centralized location for live events, including keynote addresses, workshops, panels, and award ceremonies. Company name will appear at the auditorium’s entrance. Premium placement of a booth in the Lobby and access to student resumes is also included.

$20,000/1 Available

CSAW ‘22 CHALLENGE SPONSOR

Sponsorship of a CSAW’22 challenge supports student travel to the Brooklyn Campus, competition development which includes purchasing and global shipping of the competition supplies to teams in Europe, India, the Middle East/North Africa, and the United States and Canada. Sponsor to be acknowledged on the CSAW website and during the Awards Ceremony. A booth at the Industry Fair and access to student resumes is also included.

$10,000/7 Available

CSAW SUPPORTER

Contributions provide general support for competition development. A booth at the Industry Fair and access to student resumes is also included.

$5,000/Unlimited
Contact Us

Please contact Emerald Knox to discuss sponsorship opportunities

emerald.knox@nyu.edu 646-997-3845